



The Myrtle Beach Area Chamber of Commerce  
presents the  
**2010 FOOD VENDOR APPLICATION**

Thank you for your interest in vending at the  
**59<sup>th</sup> Annual Sun Fun Festival** (June 4-5)  
and/or the

**5<sup>th</sup> Annual Beach, Boogie & BBQ Festival** (Sept. 3-4)

that will take place at Grand Park (located on the former Air Force Base in Myrtle Beach, S.C.).

In addition to these two annual events, you now have the opportunity to also apply to be a part of several new events that are taking place in 2010:

- Outdoor Event – NEW – May 1<sup>st</sup>
- Outdoor Event – NEW – May 15<sup>th</sup>
- Outdoor Event – NEW – May 22<sup>nd</sup>
- Outdoor Event – NEW – May 29<sup>th</sup>



Enclosed you will find **FOOD VENDOR** requirements as well as an application for participation. Please read the information carefully before completing the application. The Myrtle Beach Area Chamber of Commerce (MBACC) will issue invitations based on the information provided in this application.

- Incomplete applications will **NOT** be considered.
- All applications must be submitted via mail or email (see info below).

All **FOOD VENDORS** interested in participating in any of the above listed event must submit the following:

- a completed application form
- a proposed menu plan with pricing
- a current photograph of their booth/trailer/set-up

**APPLICATION DEADLINE: 5 p.m. APRIL 12, 2010**

Emailed notification of acceptance will occur no later than April 16<sup>th</sup>  
with info to follow via U.S. Mail or email.

**DO NOT SEND ANY PAYMENT  
WITH YOUR APPLICATION!**

1200 North Oak Street, PO Box 2115, Myrtle Beach, SC 29577

VendorInfo@VisitMyrtleBeach.com

843.916.7314 – phone 843.916.7284 – fax

# 2010 MBACC EVENTS - FOOD VENDOR APPLICATION

## **Selection Criteria and Process**

To make the event successful for each vendor, *a very limited number of vendors* will be accepted for each event so that we will not have competing vendors at the same festival.

Due to space and electricity constraints, the committee will base their selections on, but not limited to: quality, value and uniqueness of proposed menu items, experience and ability to effectively serve thousands of patrons in extreme weather conditions. The appearance of menu items, signage, equipment and over all set-up will also be considered.

***If chosen, vendors may only sell items listed in their contract and must sell them at the prices specified!***

Should a vendor sell items that were not agreed upon in their contract or raise any prices from those specified, that vendor will be asked to leave the premises and their applications will not be considered for future events.

## **Being Green**

MBACC would like to strongly urge the use of recyclable and biodegradable products in food preparation and serving. Disposal of grease in any other container than what DHEC approves is forbidden.

## **Product Exclusivity**

Vendors interested in selling particular items exclusively should submit their request in writing for review. Vendors granted exclusivity for a particular item will pay a negotiated fee per booth.

## **Permits, Licenses and Taxes**

Participating food vendors are expected to comply with all rules and regulations of the Myrtle Beach Police Department, Myrtle Beach Fire Department, South Carolina Department of Health and Environmental Control and any other governing authorities' rules and regulations that might apply.

The City of Myrtle Beach requires that all vendors have a Special Event Permit; however, for the listed May 2010 Events, Sun Fun Festival and the Beach, Boogie and BBQ Festival, the vendors are able to be under the MBACC special event permit. MBACC will also arrange for a DHEC inspection, however, vendors will be required to produce an inspection certificate.

Vendors are responsible for collecting 7.5% South Carolina sales tax. Exhibitors are also responsible for all applicable licenses as required by the City of Myrtle Beach and State of South Carolina.

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# 2010 MBACC EVENTS - FOOD VENDOR APPLICATION

*Please type or print clearly. Illegible entries will be disqualified.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

\*Email: \_\_\_\_\_

*\*To further “green” our operation, email will be the primary method of distributing information.*

*Please provide the email address you most frequently access.*

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**Food Vendor Space Fees:**

Circle each vendor space fee that represents the event(s) you would like to participate in, depending on the classification your business falls within.

CLASSIFICATIONS	MBACC Member* and Possess a Business License within City of Myrtle Beach**	MBACC Member* and Possess a Business License within City of Myrtle Beach** WITH ELECTRIC	MBACC Member* and DO NOT Possess a Business License within City of Myrtle Beach	MBACC Member* and DO NOT Possess a Business License within City of Myrtle Beach WITH ELECTRIC	Non-MBACC Member & Non-City of Myrtle Beach Business	Non-MBACC Member & Non-City of Myrtle Beach Business WITH ELECTRIC	Total for Vendor Registration
<b>ONLY CIRCLE ONE VENDOR FEE PER EVENT. WRITE TOTAL IN FAR RIGHT COLUMN</b>							
Sun Fun Festival - June 4 & 5	\$300	\$350	\$325	\$375	\$500	\$550	
Beach, Boogie & BBQ - Sept. 3 & 4	\$250	\$300	\$275	\$325	\$400	\$450	
<b><u>NEW EVENTS:</u></b>							
Outdoor Event - May 1	\$100	\$150	\$125	\$175	\$200	\$250	
Outdoor Event - May 15	\$100	\$150	\$125	\$175	\$200	\$250	
Outdoor Event - May 22	\$100	\$150	\$125	\$175	\$200	\$250	
Outdoor Event - May 29	\$100	\$150	\$125	\$175	\$200	\$250	

**ALL VENDOR SPACES:  
12 ft. x 12 ft.**

TOTAL FESTIVAL(S) COST: \$ \_\_\_\_\_ Tally All Event Totals Here

ADDITIONAL FOOTAGE: \$25 per ft. x \_\_\_\_\_ ft. = \$ \_\_\_\_\_

GRAND TOTAL: \$ \_\_\_\_\_ Total Event Fees & Additional Footage Cost

**DO NOT SEND PAYMENT WITH APPLICATION – DUE UPON ACCEPTANCE!**

**\*MBACC will check membership status upon receipt of application if vendor registers as an active member.**

**\*\*If you possess a business license within the City of Myrtle Beach, please provide a copy of your business license with this application.**

**NEW EVENT NOTICE:**

We will send detailed information out on each new festival once it is announced.

If you are not prepared to sign up for the new 2010 events now but would like to receive information about them, please circle the event(s) you are interested in:

May 1

May 15

May 22

May 29

**PLEASE NOTE:**

- Food Vendors must indicate if extra footage (up to an additional 12 feet) is required. **No additional footage will be available the day of the event.**
- Food Vendors must indicate if electricity is required on application. **No electric will be available the day of the event.** Generators are allowed but must be indicated on application. (See page below.)
- There will be no shade or rain protection – you may provide your own tents/canopies. **NO STAKING IS ALLOWED!** Any object using stakes will be immediately dismantled and the vendor will be fined.
- Vendor must provide all tables, chairs, tents, extension cords, hand trucks and any other accessories required by the vendor to do business.
- Ice will be available for purchase at the site, however, it will be the vendor’s responsibility to purchase and transport ice back to the vendor space.
- Water is available in one location at the site. It will be the vendor’s responsibility to transport the water back to the vendor space.

**Food Vendor Required Information:**

**Space Information: 12’ deep x 12’ wide is allotted to every vendor**

- Overall size of space (width x length): \_\_\_\_\_(including extra space if needed)
- Additional width space (up to 12’) needed: \_\_\_\_\_ (\$25 per foot)

**Electrical Requirements: Spaces are limited!**

Electrical supply is 110 volts (20 amps). Fee for electricity is \$50 per outlet and must be submitted with the application. **NO outlets will be available the day of the event.**

- Equipment to be powered: \_\_\_\_\_
- Generator to be used: \_\_\_\_\_Yes \_\_\_\_\_ No (check one)

**Food Preparation:**

- **To prepare and serve food the following will be used:** (Check appropriate blanks.)

\_\_\_\_\_Tent \_\_\_\_\_Vehicle \_\_\_\_\_Trailer OTHER:\_\_\_\_\_

- **SC Department Health and Environmental Control (DHEC):** All food vendors must comply with the SCDHEC guidelines for Food Service at Special Events. All food vendors must apply for a Special Events permit from SCDHEC. The permits will be issued by SCDHEC on the morning before each day of the festival. MBACC will arrange for SCDHEC’s inspection for those two days. For more information about guidelines visit: [www.SCDHEC.gov/health/envhlth/food\\_protection/permits.htm](http://www.SCDHEC.gov/health/envhlth/food_protection/permits.htm).

**Proposed Menu Items and Pricing: (Max 6 items)**

The following items are submitted for approval by the committee – BE SPECIFIC. The committee will notify you of the items allowed to be sold with your application’s acceptance. Any items sold at the event not agreed upon on your application, the vendor will be asked to leave the premises and their applications will not be considered for any future events. *(Please use separate sheet of paper if more room is needed.)*

**Selling of water is not permitted at any of the events.**

- 1. \_\_\_\_\_ \$ \_\_\_\_\_
- 2. \_\_\_\_\_ \$ \_\_\_\_\_
- 3. \_\_\_\_\_ \$ \_\_\_\_\_
- 4. \_\_\_\_\_ \$ \_\_\_\_\_
- 5. \_\_\_\_\_ \$ \_\_\_\_\_
- 6. \_\_\_\_\_ \$ \_\_\_\_\_

**Application is not a guarantee of acceptance.  
DO NOT enclose your payment for vendor fees!  
Payment will be required upon acceptance.**

This application is not a contract and is no way binding to MBACC. Your signature below indicates that you have read the accompanying information and that the information you have provided on this application is correct.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed application (pgs. 3, 4, 5 & 6) to:**  
MBACC  
Attn: Festival Vendor  
1200 N. Oak St.  
Myrtle Beach, SC 29577  
or to [VendorInfo@VisitMyrtleBeach.com](mailto:VendorInfo@VisitMyrtleBeach.com)