



The Myrtle Beach Area Chamber of Commerce
presents the
2010 ARTS/CRAFTS VENDOR APPLICATION

Thank you for your interest in vending at the
59th Annual Sun Fun Festival (June 4-5)
and/or the

5th Annual Beach, Boogie & BBQ Festival (Sept. 3-4)

that will take place at Grand Park (located on the former Air Force Base in Myrtle Beach, S.C.).

In addition to these two annual events, you now have the opportunity to also apply to be a part of several new events that are taking place in 2010:

- Outdoor Event – NEW – May 1st
- Outdoor Event – NEW – May 15th
- Outdoor Event – NEW – May 22nd
- Outdoor Event – NEW – May 29th



Enclosed you will find **ARTS/CRAFTS VENDOR** requirements as well as an application for participation. Please read the information carefully before completing the application. The Myrtle Beach Area Chamber of Commerce (MBACC) will issue invitations based on the information provided in this application.

- Incomplete applications will **NOT** be considered.
- All applications must be submitted via mail or email (see info below).

All **ARTS/CRAFTS VENDORS** interested in participating in any of the above listed event must submit the following:

- a completed application form
- a proposed list of merchandise to be sold with pricing
- a current photograph of their booth/trailer/set-up

APPLICATION DEADLINE: 5 p.m. APRIL 12, 2010

Emailed notification of acceptance will occur no later than April 16th
with info to follow via U.S. Mail or email.

**DO NOT SEND ANY PAYMENT
WITH YOUR APPLICATION!**

1200 North Oak Street, PO Box 2115, Myrtle Beach, SC 29578

VendorInfo@VisitMyrtleBeach.com

843.916.7314 – phone 843.916.7284 – fax

2010 MBACC EVENTS - ARTS/CRAFTS VENDOR APPLICATION

Selection Criteria and Process

To make the event successful for each vendor, *a very limited number of vendors* will be accepted for each event so that we will not have competing vendors at the same festival.

Due to space constraints, the committee will base their selections on, but not limited to: quality, value and uniqueness of proposed merchandise items. The appearance of booth, items, signage, equipment and over all set-up will also be considered.

If chosen, vendors may only sell items listed in their contract and must sell them at the prices specified!

Should a vendor sell items that were not agreed upon in their contract or raise any prices from those specified, that vendor will be asked to leave the premises and their applications will not be considered for future events.

Being Green

MBACC would like to strongly urge the use of recyclable products.

Product Exclusivity

Vendors interested in selling particular items exclusively should submit their request in writing for review. Vendors granted exclusivity for a particular item will pay a negotiated fee per booth.

Permits, Licenses and Taxes

Participating ARTS/CRAFTS VENDORS are expected to comply with all rules and regulations of the Myrtle Beach Police Department, Myrtle Beach Fire Department, South Carolina Department of Health and Environmental Control and any other governing authorities' rules and regulations that might apply.

The City of Myrtle Beach requires that all vendors have a Special Event Permit; however, for the listed May 2010 Events, Sun Fun Festival and the Beach, Boogie and BBQ Festival, the vendors are able to be under the MBACC special event permit.

Vendors are responsible for collecting 7.5% South Carolina sales tax. Exhibitors are also responsible for all applicable licenses as required by the City of Myrtle Beach and State of South Carolina.

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2010 MBACC EVENTS - ARTS/CRAFTS VENDOR APPLICATION

Please type or print clearly. Illegible entries will be disqualified.

Company: _____

Address: _____

City/State/Zip: _____

Contact: _____

Phone: _____

Mobile: _____

Fax: _____

*Email: _____

**To further “green” our operation, email will be the primary method of distributing information.*

Please provide the email address you most frequently access.

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ARTS/CRAFTS VENDOR Space Fees:

Circle each vendor space fee that represents the event(s) you would like to participate in, depending on the classification your business falls within.

CLASSIFICATIONS	MBACC Member* and Possess a Business License within City of Myrtle Beach**	MBACC Member* and <u>DO NOT</u> Possess a Business License within City of Myrtle Beach	Non- MBACC Member & Non-City of Myrtle Beach Business	Total for Vendor Registration
ONLY CIRCLE ONE VENDOR FEE PER EVENT. WRITE TOTAL IN FAR RIGHT COLUMN.				
Sun Fun Festival - June 4 & 5	\$300	\$325	\$500	
Beach, Boogie & BBQ - Sept. 3 & 4	\$250	\$275	\$400	
<u>NEW EVENTS:</u>				
Outdoor Event - May 1	\$100	\$125	\$200	
Outdoor Event - May 15	\$100	\$125	\$200	
Outdoor Event - May 22	\$100	\$125	\$200	
Outdoor Event - May 29	\$100	\$125	\$200	

**ALL VENDOR
SPACES:
12 ft. x 12 ft.**

TOTAL FESTIVAL(S) COST: \$ _____ Tally All Event Totals

ADDITIONAL FOOTAGE: \$25 per ft. x _____ ft. = \$ _____

GRAND TOTAL: \$ _____ Total Event Fees & Additional Footage Cost

DO NOT SEND PAYMENT WITH APPLICATION – DUE UPON ACCEPTANCE!

***MBACC will check membership status upon receipt of application if vendor registers as an active member.**

****If you possess a business license within the City of Myrtle Beach, please provide a copy of your business license with this application.**

**DUE TO VERY LIMITED ELECTRICITY CAPABILITIES –
ARTS/CRAFTS VENDORS DO NOT HAVE ACCESS TO ELECTRICITY.**

NEW EVENT NOTICE:

We will send detailed information out on each new festival once it is announced.

If you are not prepared to sign up for the new 2010 events now but would like to receive information about them, please circle the event(s) you are interested in:

May 1

May 15

May 22

May 29

PLEASE NOTE:

- ARTS/CRAFTS VENDORS must indicate if extra footage (up to an additional 12 feet) is required. **No additional footage will be available the day of the event.**
- **No electric will be available the day of the event.** Generators are allowed but must be indicated on application. (See page below.)
- There will be no shade or rain protection – you may provide your own tents/canopies. **NO STAKING IS ALLOWED!** Any object using stakes will be immediately dismantled and the vendor will be fined.
- Vendor must provide all tables, chairs, tents, extension cords, hand trucks and any other accessories required by the vendor to do business.
- Ice will be available for purchase at the site, however, it will be the vendor's responsibility to purchase and transport ice back to the vendor space.
- Water is available in one location at the site. It will be the vendor's responsibility to transport the water back to the vendor space.

ARTS/CRAFTS VENDOR Required Information:

Space Information: 12' deep x 12' wide is allotted to every vendor

- Overall size of space (width x length): _____ (including extra space if needed)
- Additional width space (up to 12') needed: _____ (\$25 per foot)

Electrical Requirements: *Arts/Crafts Vendors DO NOT have access to electricity!*
Generators are allowed but due to fire code regulations we must know the following:

- Equipment to be powered: _____
- Generator to be used: _____ Yes _____ No (check one)

Proposed Merchandise Items and Pricing:

The following items are submitted for approval by the committee – BE SPECIFIC. The committee will notify you of the items allowed to be sold with your application’s acceptance. Any items sold at the event not agreed upon on your application, the vendor will be asked to leave the premises and their applications will not be considered for any future events.

Please use separate sheet of paper if more room is needed.

- 1. _____ \$ _____
- 2. _____ \$ _____
- 3. _____ \$ _____
- 4. _____ \$ _____
- 5. _____ \$ _____
- 6. _____ \$ _____
- 7. _____ \$ _____
- 8. _____ \$ _____

**Application is not a guarantee of acceptance.
DO NOT enclose your payment for vendor fees!
Payment will be required upon acceptance.**

This application is not a contract and is no way binding to MBACC. Your signature below indicates that you have read the accompanying information and that the information you have provided on this application is correct.

Signature: _____ Date: _____

Please return completed application (pgs. 3, 4, 5 & 6) to:
MBACC
Attn: Festival Vendor
1200 N. Oak St.
Myrtle Beach, SC 29577
or to VendorInfo@VisitMyrtleBeach.com